



# Western Magic

# District Basketball Club





# Table of Contents

- 01. Welcome to WMDBC**
- 02. Mission**
- 03. Vision**
- 04. Club Statistics**
- 05. Sponsorship Packages**
- 06. Contact Us**

# WELCOME TO THE WMDBC

The Western Magic District Basketball Club was established in 2005 by a group of like-minded individuals who recognized the importance of having a club that was dedicated to developing players in a fun and family-friendly environment. Supporting the Western Magic District Basketball Club is a great way to build strong relationships with our extensive network of players, families, and volunteers. This places your organisation at the forefront of these groups and provides an opportunity for your brand to become a household name. Additionally, being involved in grassroots sports enables you to demonstrate a sense of social responsibility and provide life-changing opportunities for those who participate.

# Mission

Our mission is to provide opportunities to play basketball at an elite level while representing our community with integrity, sportsmanship, and a commitment to excellence.





# Our Vision

Our vision is to be more than just a basketball club, we strive to be a beacon of change in our community, harnessing our influence and resources to drive local initiatives forward while excelling at the highest level of competition. All the while being a Club of Choice by providing a diverse and inclusive community.

# CLUB STATISTICS



The Western Magic District Basketball Club was established in 2005.



Reach to over 600 members including Junior players, Senior players, Parents and Volunteers.



Reach over 5000 visitors per year to our home stadium at the Parafield Gardens Rec Centre as well as over 5000 visitors at our subsequent training stadium The Parks Rec Centre



4500 average monthly website views at [www.westernmagic.com.au](http://www.westernmagic.com.au)



# Sponsorship Packages



## CUSTOM PACKAGE - \$

Please get in touch with Paul Zbierski for a custom package that suits your needs.

## SILVER PACKAGE - \$1000

Opportunity to provide promotional material to club members.

Access to promotion using the club's social media accounts.

Logo on sponsorship directory on club website.

Company club award in name of sponsor.

Company advertisements displayed digitally at home courts.

Access to club sponsor network gatherings.

## GOLD PACKAGE - \$3000

Feature in sponsor promotions.

Opportunity to provide promotional material to club members.

Access to promotion using the club's social media accounts.

Logo on sponsorship directory on club website.

Company club award in name of sponsor.

Company advertisements displayed digitally at home courts.

Company promotional video on website.

Access to club sponsor network gatherings.

## PLATINUM PACKAGE - \$5000

Feature in sponsor promotions.

Recognition at all club events.

Opportunity to provide promotional material to club members.

Access to promotion using the club's social media accounts.

Club membership waived for 1 player.

Logo on sponsorship directory on club website.

Company address at club presentation night.

Company club award in name of sponsor.

Company advertisements displayed digitally at home courts.

Company promotional video on website.

Company promotional video on social media.

Access to club sponsor network gatherings.



# Contact Us!

Send your package preference to

Paul Zbierski

Sponsorship & Fundraising Coordinator

Email: [Sponsorship@westernmagic.com.au](mailto:Sponsorship@westernmagic.com.au)

Ph: 0416 236 114





# Thank You!