



Western Magic District Basketball Club

Sponsorship
Packages 2022



About Us

Western Magic District Basketball Club was formed in 2005 by a group of like-minded individuals who saw the benefit in having a club that was clearly focussed on player development in an enjoyable, family friendly atmosphere. The initial six teams steadily grew with between 20 and 30 teams commonly being entered into the district competition in all age groups. The club has enjoyed great on-court success over the years to the point of being successful at state championships. Being a young club we are not hindered by history or habit and are constantly developing new opportunities. There is always something new and exciting just around the corner presenting great opportunities for partners and sponsors to be a part of our journey.

Supporting Western Magic is an ideal way to forge strong relationships with our extensive club including players, families and volunteers. This puts your organisation front and centre with these groups and presents the opportunity for your brand to become a household name. This is in addition to the fulfillment that comes from demonstrating a sense of social responsibility and being an enabler for what are often life changing opportunities via involvement in grass roots sports.

Statistics

Reach to over 500
members



Reach to over 20,000
visitors to our home
stadium



2500 average monthly
website views





Sponsor Packages

Sponsorship Level	Platinum	Gold	Silver	Bronze
Advertising signage on match days at our home courts	X	X	•	•
Opportunity to feature as "sponsor of the quarter" in our newsletter	X	X	X	X
Intermittent exposure of the front page of our website	X	•	•	•
Recognition at all club events	X	X	X	X
Opportunity to provide promotional material to club members	X	X	•	•
Monthly post on our social media channels	X	X	X	•
Club membership fees waived for 1 playing member	X	•	•	•
Logo on all electronic collateral	X	X	•	•
Logo on sponsors directory on our website	X	X	X	X
Personal address to members at annual presentation night	X	•	•	•
Advertising signage on trainings days at our home courts	X	•	•	•



Major Sponsor

Talk to us about how your business can benefit from a
MAJOR Sponsor tailored agreement.



In-Kind Support

If your organisation is in a position to provide in-kind support please talk to us about a tailored sponsorship package to suit your needs.



Pricing Structure

Platinum - \$3000 Plus GST

Gold - \$1500 Plus GST

Silver - \$800 Plus GST

Bronze - \$500 Plus GST

*All prices per annum



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